| *STRENGTHS* | ***OPPORTUNITIES*** | ***ASPIRATIONS***  | ***RESULTS*** |
| --- | --- | --- | --- |
| Link w/ legislation | Engaging other health systems/hospital | Speakers Bureau-share/market (board/region) | Tool to share  |
| Link w/ HAP | Review/revise bylaws | Assess region membership/consider consolidating based on retirements (viability) |  |
| Great volunteers | Front line leadership (nm,inpt/outpt,nurse educ) | Increase visibility/connect with successful state affiliates |  |
| Increased membership | Broaden inclusion of HC/LTC | Connect with other state orgs (ONENJ, etc) |  |
| Depth/breath experts (lg group) | Marketing/comm. of PONL involvement opportunity (how do we msg inpt/signif of PONL) | Regional panel (Aspiring Leaders – have all generations participate) |  |
| All regions representated | Consider appointing a board seat for NL<5 years (? Each region) | Increase diversity of PONL board |  |
| Stability of inclusion of all participation | Succession planning nurse leaders | Align with new leaders/connections in a “safe” way to grow new leaders |  |
| Comm. structure/comm | Explore technology (zoom) | Legislators contact us for insight/opinion |  |
| Emphasis/support of educator | Identify/explore other groups to connect with | Explore CEs-group approach (RN/MD/Pharm) |  |
| Exec Director-holds us together | Consider partnership/regional education-assure access across the state | Assess/explore AAN/FACHE professional advancement of membership |  |
| Relationships to other organizations: AONE, NP, HAP, NAP | Increase use/messaging social media |  |  |
| Financially solvent | Focus on younger generations |  |  |
| Improved in voice of nursing | Use $$ to increase/attract/sustain membership/how do we support the regions (CE’s process) |  |  |
|  | Aspiring nurse leader membership |  |  |
|  |  Annual articulation of accomplishments/achievements |  |  |
|  | Breakfast meeting-AM 1 hour speaker bring new aspiring leaders |  |  |
|  | Approach hospitals and organizations to support/sponsor event/education |  |  |
|  | Assess age of regions (membership) |  |  |
|  | Represent full continuity of care |  |  |
|  | Expand webinar schedule (asynchronies) |  |  |
|  | Expand access to CE’s |  |  |
|  | Push webinar with link to PONL membership |  |  |
|  | Connect to technology of younger nurses |  |  |

Bw/SOAR MLH

Approved by PONL Board, June 29, 2016