



Pennsylvania Organization of Nurse Leaders
Annual Meeting Exhibitor Prospectus

Oct. 19-20, 2017

Wyndham Gettysburg | Gettysburg, PA

April 2017

Dear Colleague and Friend of PONL:

The 2017 Pennsylvania Organization of Nurse Leaders (PONL) Nursing Leadership Conference will be held Oct.19–20, 2017, at the Wyndham Hotel in Gettysburg, PA.

This year's topics will address cutting-edge issues critical to the success of today's nursing leaders. Presenters are experts in their fields and are recognized as thought leaders who will stimulate attendees to explore innovative approaches to workplace challenges.

We invite you to select from one of the various opportunities to support PONL found in this prospectus. Each year we strive to make our conference "bigger and better" than the previous year. The exhibitors and sponsors give us very favorable feedback every year, and we will sell-out.

Our members come from across Pennsylvania and span roles from frontline nurse managers to senior vice presidents/CNOs and COOs from large multisystem organizations. By supporting PONL, you will have access to key nurse leaders and decision makers within their facilities.

The annual PONL Conference offers many opportunities for our sponsors and exhibitors to network with attendees. We invite you to increase the visibility of your business, organization, or product with Pennsylvania's nurse leaders by sponsoring a speaker, event, table, branding item or by being a benefactor.

Please review the prospectus and select the level that best works for you. We appreciate your support and attendance.

Should you have any questions, or need further information, please contact Allison McIntosh at the PONL office. You can reach Allison by phone at (412) 723-2535, or by e-mail at allison@ponl.net.

Looking forward to seeing you in Gettysburg!



Marion Burns Tuck, PhD, RN, FACHE, NEA-BC
Executive Director



Pennsylvania Organization of Nurse Leaders Annual Conference Oct. 19-20, 2017 | Gettysburg, PA

Platinum Sponsor

\$5,500

Opportunities Available: 1

As a Platinum Sponsor, your company will help bring the best speakers to the 2017 PONL Nursing Leadership Conference by sponsoring a keynote or endnote speaker.

Other benefits include:

- Complimentary exhibit space*: one six-foot table and two chairs
- Two complimentary exhibitor registrations**
- Invitation to attend conference awards luncheon
- Copy of attendee list
- Company logo on organizational signage and conference materials
- Two-time use of PONL membership mailing list
- One year of complimentary advertising on the PONL website, including a banner on all PONL e-communications for one month

Gold Sponsor

\$4,500

Opportunities Available: 4

This level entitles the sponsor to select one of the following branded items with their company's logo:

- Tote bags
- Jump drives loaded with conference handouts
- Name badge lanyards
- Folders and pens
- Business card holders

In addition to sponsoring one of the above items, Gold Sponsors also receive:

- Complimentary exhibit space*: one six-foot table and two chairs
- Two complimentary conference registrations**
- Invitation to attend conference awards luncheon
- Copy of attendee list
- Company logo on organizational signage and conference materials
- One-time use of PONL membership mailing list

Silver Sponsor

\$4,000

Opportunities Available: 7

Organizations interested in sponsoring or co-sponsoring a plenary speaker for the 2017 PONL Nursing Leadership Conference must do so by working with the PONL Program and Education Committee.

Silver sponsors receive:

- Complimentary exhibit space*: one six-foot table and two chairs
- Two complimentary conference registrations**
- Invitation to conference awards luncheon
- Copy of attendee list
- Company logo on organizational signage and conference materials
- One-time use of PONL membership mailing list



Pennsylvania Organization of Nurse Leaders
Annual Conference
Oct. 19-20, 2017 | Gettysburg, PA

Bronze Sponsor

\$3,500

Opportunities Available: 2

This level of sponsorship allows a company to sponsor one of the following events:

- Conference Mobile App
- Awards Luncheon - October 20

In addition to sponsoring one of the above events, Bronze sponsors also receive:

- Complimentary exhibit space*: one six-foot table and two chairs
- Two complimentary conference registrations**
- Invitation to attend conference awards luncheon
- Copy of attendee list
- Company logo on organizational signage and conference materials
- One-time use of PONL membership mailing list

Copper Sponsor

\$2,250

Opportunities Available: SOLD OUT

This level of sponsorship allows a company to sponsor one of the following events:

In addition to sponsoring one of the above events, Copper Sponsors also receive:

- Complimentary exhibit space*: one six-foot table and two chairs
- Two complimentary conference registrations**
- Invitation to attend conference awards luncheon
- Copy of attendee list
- Company logo on organizational signage and conference materials

Exhibitor

\$1,750

Opportunities Available: 6

Exhibitors receive:

- Complimentary exhibit space*: one six-foot table and two chairs
- One complimentary conference registration**
- Invitation to attend conference awards luncheon
- Copy of attendee list
- Company logo on organizational signage and conference materials

Benefactor

\$1,000

Benefactors receive:

- One complimentary conference registration**
- Company logo on organizational signage and conference materials (brochure, handouts, registration materials, and announcements)
- Opportunity to have give-away items (e.g. pens, calculators, etc.) imprinted with their logo



Pennsylvania Organization of Nurse Leaders
Annual Conference
Oct. 19-20, 2017 | Gettysburg, PA

Host Hotel Information



Wyndham Gettysburg
95 Presidential Circle
Gettysburg, PA 17325
Reservations: 717-339-0020

Online Reservations:
<https://www.wyndhamhotels.com/groups/pa-nurse-leaders-meeting>

Follow the instructions on the [online reservation page](#).
The PONL group code will automatically load when using the online reservation link listed above.

Register as a 2017 Conference Sponsor Online!

Secure your spot quickly and easily for PONL's 2017 Nursing Leadership Conference
with our [online application](#).

Pay instantly with a credit card or mail in a check with the online form.

For additional information, please contact Allison McIntosh
Phone: (412) 723-2535 ext. 101
Fax: (412) 243-5160
Email: allison@ponl.net