



Pennsylvania Organization  
of Nurse Leaders Annual  
Leadership Conference

Oct. 4-5, 2018

Lancaster Marriott at Penn Square  
Lancaster, PA

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& Board Members**

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Claire Zangerle, DNP, MSN, MBA RN

Dear Colleagues,

I welcome you to the 2018 Annual PONL Nursing Leadership Conference! We have a change in location this year to Lancaster, PA where we will be meeting at the Lancaster Marriott Penn Square Oct. 4-5, 2018. We hope you will make the decision to join us in Lancaster, for a conference that we are confident will be an excellent day-and-a-half of topics, networking and fellowship.

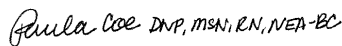
PONL's Program & Education Committee members have been hard at work since last year's conference to identify a slate of engaging and energizing speakers who we know will attract nurse leaders in all areas and facets of their careers. Speakers will address key topics such as bullying, legislative updates, generations in the workplace, and owning your leadership practice. You will leave with the knowledge to inspire and engage your team into 2019 and beyond.

This year's conference will offer multiple opportunities for you as a nurse leader to bring back valuable material for all levels of nursing leaders. It will include valuable networking opportunities at our networking reception, and an exhibit hall packed with new and exciting solutions for your practice. Our 30 accepted poster submissions will be on display for you to engage with our poster presenters and exchange dialogue with them about their work. We will also continue to host our 50/50 raffle and silent auction, which offers unique ways for you to support PONL and perhaps check some items off your holiday shopping list!

If you are not currently a PONL member, I highly encourage you to consider joining. In addition to top-notch educational programs and networking, our legislative involvement at both the state and federal level provides the much needed "Voice of Nursing Leadership" in Pennsylvania. In addition to our Group Membership Discount Program, we are excited to offer a New Leader membership to nurse leaders new to a management role. The details for both programs are available on our website – visit PONL.net for more information and to join.

Don't miss the exciting opportunities offered at the 2018 Annual PONL Nursing Leadership Conference. I hope to see you in Lancaster on Oct. 4-5!

Sincerely,



Paula F. Coe DNP, MSN, RN, NEA-BC  
President, PONL

**PONL CONFERENCE AGENDA – THURSDAY, OCT. 4**

10:00 a.m.

Registration and Poster Set Up

11:00 a.m.-12:00 p.m.

Welcome Luncheon

12:00 p.m.-12:15 p.m.



**Opening Remarks and Welcome**

Julie Kaszuba, MSN, RN-BC  
*Nurse Residency Specialist, Vizient/AACN  
 Nurse Residency Program TM, Lehigh Valley  
 Health Network  
 Allentown, PA*

12:15 p.m.-1:30 p.m.



**Keynote Speech: Creating a Healthy Workforce  
 by Eliminating Bullying & Incivility**

Renee Thompson, DNP, RN, CMSRN  
*CEO and Founder, The Healthy Workforce Institute  
 Pittsburgh, PA*

1:30 p.m.-2:00 p.m.

Networking and Refreshment Break  
 Poster Viewing  
*Sponsored by Hill-Rom*

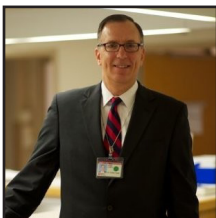
**Hill-Rom**

2:00 p.m.-3:00 p.m.

**Continuation: Creating a Healthy Workforce  
 by Eliminating Bullying & Incivility**

Renee Thompson, DNP, RN, CMSRN  
*CEO and Founder, The Healthy Workforce Institute  
 Pittsburgh, PA*

3:00 p.m.-4:00 p.m.



**Leveraging Multiple Employee Generations to  
 Achieve Greater Success**

John Lasky, BA, JD  
*Chief Human Resources Officer, Temple University  
 Health System  
 Philadelphia, PA*



# LEADERSHIP CONFERENCE

## PONL CONFERENCE AGENDA – THURSDAY, OCT. 4

[4:00 p.m.-4:45 p.m.](#)

### PONL Annual Meeting

All conference attendees invited to attend


[4:45 p.m.-5:15 p.m.](#)

Hotel Check-in

[5:15 p.m.-6:45 p.m.](#)

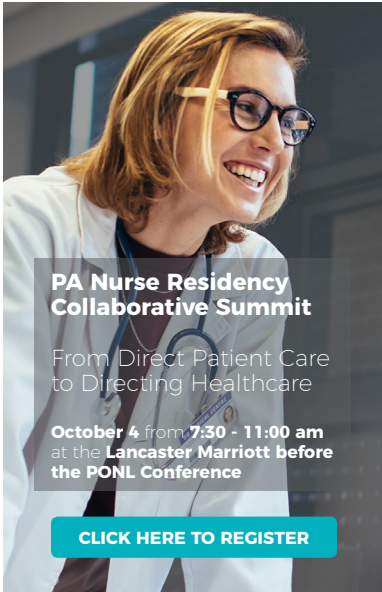
### Networking Reception

Enjoy networking with colleagues, visit our poster presenters, meet our vendors, and visit our sponsor tables to learn about exciting products and services.

Sponsored by PRN Consultants 

Please join the PA Nurse Residency Collaborative for their first summit. This free program includes a networking breakfast, continuing education credits and the following presentations:

1. "Preparing Future Nurse Leaders and An Evolving Health Care System" presented by Joan Insalaco Warren, PhD, RN-BC, NEA-BC, FAAN, Executive Director, Maryland Organization of Nurse Leaders/Maryland Nurse Residency Collaborative (MNRC/MONL)
2. "Professional Development in Nursing" presented by Katie Davis, RN, BSN, MS-HSM, Director, Nursing Programs at Vizient, Inc.
3. Addressing Quality and Safety: Spark presentations from nurse residents on Evidence-Based Practice Projects



Any questions contact Jenny Horn, PA Action Coalition Manager at [jhorn@ncc.us](mailto:jhorn@ncc.us)

**PONL CONFERENCE AGENDA – FRIDAY, OCT. 5**

7:00 a.m.-8:00 a.m.

Breakfast and Registration

8:00 a.m.-9:00 a.m.



**State & Federal Legislative Update**

Stephanie Watkins, LLM, MA  
*Senior Vice President/Legislative Advocacy,  
 Hospital and Health System Association of  
 Pennsylvania  
 Harrisburg, PA*

9:00 a.m.-10:00 a.m.



**The Importance of Mentorship  
 and Paying it Forward**

Linda Wilson, RN, PhD, CPAN, CAPA, BC,  
 CNE, CHSE-A, FASPDAN, ANEF, FAAN  
*Assistant Dean for Special Projects, Simulation  
 and CNE Accreditation & Clinical Professor,  
 Drexel University  
 Philadelphia, PA*

10:00 a.m.-10:30 a.m.

Networking and Refreshment Break  
 Poster Viewing  
*Sponsored by California  
 University of PA*



10:30 a.m.-11:30 a.m.

**Podium Presentations**

This year, the PONL Program & Education Committee will be selecting three outstanding poster submissions to present to conference attendees. The presentations will each be 15 minutes each, with a five-minute question and answer portion.

11:30 a.m.-12:30 p.m.

Lunch and Poster Awards



# LEADERSHIP CONFERENCE

## PONL CONFERENCE AGENDA – FRIDAY, OCT. 5

12:30 p.m.-2:00 p.m.



### **Verbal Judo for the Medical Professional**

Curtis J. Smith

*Senior National Instructor, Verbal Judo Institute  
Bend, OR*

2:00 p.m.-3:00 p.m.



### **Closing Keynote - Know It, Drive It, Own It**

Kathleen Vollman, MSN, RN, CCNS, FCCM, FAAN

*Clinical Nurse Specialist/Consultant,  
Advancing Nursing, LLC  
Northville, MI*

3:00 p.m.

Adjourn

### **PONL Program and Education Members:**

Marion Burns Tuck, PhD, RN, NEA-BC, FACHE - Executive Director

Julie Kaszuba, MSN, RN-BC - Program & Education Committee Chair

Olivia Heider - PONL Office

Annmarie Chavarria, RN, BSN

Lisa Manni, MSN RN, NEA-BC

Nancy Cupps, MSN, RNC-OB

Liz Menschner, DNP, MSN, MAS, RN, NEA-BC

Pat Davies, DNP, RN

Denise Morian, DNP, RN

Ginny Glazier, MS, RN

Greta Rosler, MSN, RN, NEA-BC, CPXP

Sharon Johnson, MSN, RN

Bonita Trapnell, RN, MSN, NEA-BC

Deborah Lampo, RN, MSN

Rhonda Zortman, BSN, RN, NE-BC

## Registration Information

### Registration Information

2018 Registration Rates	Early Bird <sup>1</sup> : on or before Sept. 12	Regular <sup>2</sup> : after Sept. 12
PONL Member	\$375	\$425
Non-Member	\$500	\$550
Retired PONL Member	\$125	\$125
Student <sup>3</sup>	\$125	\$125
One-Day Rate (Thursday or Friday)	\$225	\$225
Group Discount (5 or more)	\$350	\$350
NYONEL and ONE NJ Member	\$375	\$425

#### Registration Cancellation Policy

All registration cancellations and refund requests must be made in writing by Sept. 12, 2018. A refund of the full conference fee, minus a \$75 administrative fee, will be given for cancellations received by that date. **No refunds will be granted for requests received on or after Sept. 12, 2018.** Submit all requests to Olivia Heider at oheider@ponl.net. PONL regrets that refunds will not be given for no-shows. Refunds will not be processed until after the conference.

#### Substitutions

You may substitute registrants (from the same institution) prior to the conference. Please contact the PONL Office at 412-723-2535 x 104 for assistance. PONL does not accept responsibility for no shows at the conference.

#### Emergency Illness or Death of Registrant or Immediate Family Member

Registrants who are unable to attend the PONL Annual Conference because of a serious illness or death may receive a partial refund (amount paid minus the \$75 processing fee) or full credit for a future meeting (as applicable) in the following instances:

- Personal illness or death of the attendee; or
- Illness or death in the immediate family of the attendee. Immediate family refers to a person's parents, spouse, children, and siblings and will also include the parent's spouse.

Requestors must submit the request in writing to the PONL Office along with written documentation from a doctor. The Executive Director and PONL President will review the request to ensure it is in accordance with written policy.

## Continuing Nursing Education (CNE) Contact Hours

American Nurses Credentialing Center's Commission on Continuing Nursing Education (CNE) Contact Hours will be awarded.

## Posters

A variety of posters will be on display that address contemporary topics of interest to today's nurse leaders. Come and spend some time talking with the poster presenters and earn CNEs at the same time!



## About the Venue

### Lancaster Marriott at Penn Square

25 S Queen Street | Lancaster, PA 17603  
(717) 239-1600

PONL is able to offer you reduced rates at **\$142 per night** Oct. 3-4. Take advantage now before the PONL block is sold out! \*



#### Hotel Disclaimer

*\*The PONL block is NOT guaranteed through the deadline of Sept. 12, 2018. Once the block sells out, rooms will be available on a "space and rate availability basis" and the discounted conference rate will NOT be guaranteed. It is advised that you make your hotel arrangements as soon as possible.*

Make your hotel reservations [HERE](#)

### About the Marriott

Experience this landmark hotel in Lancaster, PA, a city recently named a "Top 10 U.S. City to Visit" by Forbes. Central to Downtown Lancaster and beautifully integrated with a world-class convention center, Lancaster Marriott at Penn Square offers a prime location in Lancaster City within walking distance to full-time entertainment and trendy dining. This historic Lancaster, Pennsylvania, hotel offers amenities discerning guests expect, featuring elegant interiors, impeccable service, as well as remarkable architecture and history - including a preserved section of the Underground Railroad. Upscale guestrooms offer LCD TVs, granite countertops, and lavish bedding. Just steps away in Downtown Lancaster, guests can explore over 90 art galleries, a burgeoning food scene, shopping, and historic landmarks including one of the largest National Historic Register Districts in the country. Depart from ordinary Lancaster, PA, hotels and discover the illustrious Lancaster Marriott at Penn Square.

### Housing Booking Alert

The PONL Annual Conference is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for PONL Annual Conference. PONL offers the guaranteed lowest rate available. In the past, PONL has been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the PONL block by using the booking information on this page or at PONL.net. If you are contacted by a housing company trying to sell hotel rooms for this conference, please contact PONL conference management at 412-723-2535 x 104.