Dear Prospective Sponsor and Exhibitor,

The Southeastern Pennsylvania Organization of Nurse Leaders (SEPONL) represents approximately 200 nursing leaders from diverse practices across Southeastern Pennsylvania. Our members employ, manage, and influence thousands of nurses and health care workers. Additionally, they are responsible for multi-million dollar operating budgets.

SEPONL hosts two educational conferences each year. We would like to invite you to participate as a sponsor or an exhibitor at any or all of our conferences. Your support is critical to carrying out the mission and goals of the organization.

We have several options for you to select from as a sponsor and/or exhibitor. Enclosed is a schedule of 2018 conferences and rate information for sponsor and exhibitor opportunities. We are also offering ***exhibitors*** several ***package options***, which include exhibitor space at multiple venues and the opportunity to advertise on our website. Space at our conferences is limited and display space will be reserved on a first-come basis.

We are very grateful for the support of our ***sponsors***. Sponsorship opportunities include sponsoring or co-sponsoring breakfast, lunch, and speakers at any or all of our events. Please let us know of any additional sponsorship ideas that would be meaningful for you.

**Don’t miss this opportunity to have your organization increase visibility with nurse leaders throughout Southeastern Pennsylvania.** You will meet the nursing decision makers of many hospitals and healthcare facilities. Past sponsors have told us they have found it most valuable to showcase their products and services, and they have benefited from discussions with nurse leaders from across our region.

Should you have any questions or need further information please contact Susan Lynch, SEPONL Education Committee Chair by phone at 610-431-5075 or e-mail at [susan.lynch@uphs.upenn.edu](mailto:susan.lynch@uphs.upenn.edu).

Thank you for your support and interest in this year’s educational conferences.

Warm regards,



Fran Cusick MSN, RN NEA-BC

SEPONL Chair

**Reservation for Sponsorship and Exhibitor Opportunities From**

Company Name for the Program\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**All sponsors will be featured in program material, and on the** [**SEPONL website**](https://ponl.net/SEPONL-SouthEastern)**.**

**Sponsors who contribute $500 - $1,499 will receive one free program registration, which will include breakfast, breaks, lunch, and CEU credits.**

**Sponsors who contribute $1,500 or more will receive two free program registrations, and are invited to exhibit their services and/or products during the program breaks and lunch.**

Check – make payable to: SEPONL

Nicholle Lawyer

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Abington, PA 19001

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* Submit your company description and logo

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**Please check off below what level of sponsorship you would like to have for this conference.**

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| **Lunch Sponsor $2,000** |  |
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| **Break Sponsor $ 1,000** |  |
| **Break Co-Sponsor $500** |  |
| **Speaker Sponsor $3,000** |  |
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Please indicate below if you are interested in exhibiting. Exhibit space is limited.

🞎 **YES, I WOULD LIKE EXHIBIT SPACE FOR THE**

**November 30, 2018 PROGRAM**

Name for additional rep\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Host Hotel Information**



**The Desmond Hotel Great Valley**

**One Liberty Boulevard**

**Malvern, PA 19355**

**Reservations: 866-430-2692**

[Click her for Online Reservations](http://www.hotelsone.com/malvern-hotels-us/the-desmond-hotel1.html?as=g&aid=56388896318&dsti=466127&dstt=8&label=bh466127&akw=the%20desmond&asrc=Search&ast=&gclid=EAIaIQobChMI666nrI3p1QIVCwBpCh0T1AhuEAAYASAAEgKvLfD_BwE)