Transformational Leadership
Embracing and Influencing Change

TRANFORMATIONAL LEADERSHIP

INSPIRE
SUPPORT
INTEGRITY
VISIONARY
INFLUENCE
TEAMWORK
MOTIVATION
RESPONSIBILITY
COMMUNICATION

SWPONL
Southwestern Pennsylvania Organization of Nurse Leaders

37th Annual Educational Conference

September 1-2, 2016
Nemacolin Woodlands Resort
Farmington, Pennsylvania
Dear Colleagues,

I am very excited and honored to invite you to attend the 37th Annual Southwestern Pennsylvania Organization of Nurse Leaders Education Conference. The theme of this year’s conference, “Transformational Leadership: Embracing and Influencing Change” is certainly timely!

Health care is in a time of transition that is unlike any prior experience. There is an imperative to correct the economic and access issues driven by our historic health care system. The path to a new model is complex and unclear, however it is clear there will be change whether nurse leaders take an active role or not. This year’s conference is centered on nurse leaders embracing and influencing change with a transformational leadership style and agenda. Topics such as staff engagement, culture of safety, leadership resiliency, and millennials in the workforce, along with other aspects of change will be explored. These topics and the planned speakers will offer inspirational messages and practical ideas for embracing the challenges ahead.

The backdrop for the conference is again the beautiful Nemacolin Woodlands on September 1-2, 2016. The resort offers a wonderful mix of business and pleasure to enjoy on your two days away.

Our SWPONL Education Committee is to be commended for another great conference line up. They fulfill the education and networking mission of our organization by planning our networking events and annual conference. We are so grateful for all of their efforts!

In addition to the outstanding speakers, you will also have the opportunity to browse an impressive collection of poster presentations. Once again, we will host a networking event which has grown in popularity over the past few years. The event offers you the perfect opportunity to meet and network with other nurse leaders from across our region. Please note that the reception is included in your registration fee and is open to all attendees.

And, finally, I encourage you to stop by the exhibit hall to be greeted by a wide array of healthcare vendors. Let them know how much you appreciate their contributions to this event.

I look forward to seeing you at Nemacolin!

Sincerely,

Marge DiCuccio, RN, MSN
Chair, SWPONL
Thursday, September 1, 2016

7:30AM – 8:45AM  Registration, Continental Breakfast with Exhibitors and Poster Session

8:45AM – 9:00AM  Opening Remarks / President’s Welcome
Marge DiCuccio, RN, MSN
Chief Nursing Officer
Allegheny General Hospital
Pittsburgh, Pennsylvania

9:00AM – 10:30AM  Keynote Presentation
Employee Engagement, Leading and Succeeding in a Do-More-With-Less World
Vicki Hess, RN, BSN, MS
Certified Speaking Professional
Catalyst Consulting, LLC
Baltimore, Maryland

10:30AM – 11:00AM  Refreshment Break / Visit Exhibits, Posters and Raffle

11:00AM – 12:00PM  Millennial's in the Workforce
Shelley Watters, DNP, RN, NE-BC
Director, Cultural Excellence
UPMC Shadyside
Pittsburgh, Pennsylvania

12:00PM – 1:00PM  Lunch / Networking

1:00PM – 2:00PM  Transformational Change in a Culture of Safety
Barbara Wadsworth, DNP, RN, NEA-BC, FAAN
Senior Vice President/Chief Nursing Officer
Main Line Health System
Philadelphia, Pennsylvania

2:00PM – 2:30PM  Dessert Break / Visit Exhibits, Posters and Raffle

2:30PM – 3:30PM  Evidence Based Leadership - Helping Managers to Make Better Decisions
Denise Rousseau
H.J. Heinz II Professor of Organizational Behavior and Public Policy
Heinz College and Tepper School of Business
Carnegie Mellon University
Pittsburgh, Pennsylvania

3:30PM – 6:30PM  Free Time to Enjoy the Resort
SWPONL attendees receive a 10% special discount on resort activities. Please make your reservations in advance to take advantage of this offer.

6:30PM – 8:30PM  Networking Reception
Friday, September 2, 2016

7:00AM – 8:00AM  Registration, Continental Breakfast with Exhibitors and Poster Session

     *Poster session concludes at 10:30am*

8:00AM – 8:30AM  SWPONL Updates and Passing of the Gavel

     *Marge DiCuccio, RN, MSN*
     Chief Nursing Officer
     Allegheny General Hospital
     Pittsburgh, Pennsylvania

8:30AM – 10:00AM  Leadership Resiliency: Building an Inner Coach

     *Jane Shure, PhD, LCSW*
     Executive Coach
     Leadership Consultant
     Psychotherapist
     Author
     Co Founder
     The Resilience Group
     Philadelphia, Pennsylvania

     *Beth Weinstock, PhD*
     Executive Coach
     Leadership Consultant
     Psychotherapist
     Author
     Co Founder and Principal
     The Resilience Group
     Philadelphia, Pennsylvania

10:00AM – 10:30AM  Refreshment Break / Visit Exhibits, Posters and Raffle

10:30AM – 11:30AM  Strategic Networking: An Essential Leadership Tool

     *Kathy W. Humphrey*
     Senior Vice Chancellor for Engagement
     Chief of Staff
     University of Pittsburgh
     Pittsburgh, Pennsylvania

11:30AM – 12:15PM  Influence Through Advocacy for Nursing

     *Marge DiCuccio, RN, MSN*
     Chief Nursing Officer
     Allegheny General Hospital
     Pittsburgh, Pennsylvania

12:15PM – 12:45PM  Announcement of Poster Winners, Gift Baskets, and Giveaways

12:45PM – 1:00PM  Thank You's and Conference Adjournment
SWPONL Conference Program Learning Objectives

Participants will:

- Explore staff engagement strategies to improve the workplace culture.
- Relate exemplary work environment practices to patient and nursing outcomes.
- Translate the steps of Evidence-Based Practice into the leadership arena.
- Identify the Resilient leadership skills that optimize personal and team performance.
- Examine the role of the leader as an advocate to lead and influence change.

Contact Hours

This activity will be developed in collaboration with the University of Pittsburgh School of Nursing. The University of Pittsburgh School of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

In recognition of dedication in the planning of the 2016 SWPONL Conference

Chair
Lisa A. Manni, MSN, RN, NEA-BC
Clinical Director, Critical Care and Emergency Services
UPMC Passavant

Education Committee
Denise Abernethy, MSN, RN, CEN
Clinical Director
UPMC St. Margaret

Heather Ambrose, DNP, RN, CPON, CPN
Director, Organizational Development, Nursing Education, and Nursing Research
Children’s Hospital of Pittsburgh

Diane Cancilla, MSN, RN
Unit Director, Radiology Department
Children’s Hospital of Pittsburgh

Regina Davin, RN, MSN
Associate Nurse Executive
Washington Health System

Louise Dobbins, BSN, MHA, FACHE
Director, Hospital Operations
Allegheny General Hospital

Jacqueline Drahos, MSN, RN
Unit Director
UPMC St. Margaret

Susan Frank, RN, MSN
Vice President, Supportive Services
Allegheny Health Network

Laura Fennimore, DNP, RN, NEA-BC
Professor
University of Pittsburgh

Robin Myers, MSN, CRNP
Director of Nursing Education
UPMC Mercy

Evelyn Ozanich MSN, RN, CCRN
Regional Manager
Advanced Heart Failure, Cardiac Transplant & Mechanical Circulatory Support Program
Allegheny General Hospital

Carol Patton, Dr. PH, RN, FNP-BC, CNE, CRNP
Parish Nurse
Associate Clinical Professor
Drexel University

Deborah Vehec, MSN, RN
Manager of Special Programs
Bone Marrow Donor Coordinator
ITxM, Central Blood Bank

Shelley Watters, DNP, RN, NE-BC
Director, Cultural Excellence
UPMC Shadyside

SWPONL
Linda R. Mason
Conference Project Manager
Conference Details

Networking Reception
Please join us for the Networking Reception on Thursday, September 1, from 6:30pm – 8:30pm. Attendees will have the opportunity to enjoy a light reception with desserts and drinks (one drink ticket will be provided for each attendee.) This is an ideal opportunity to network and catch up with old as well as new acquaintances. The reception is included in the registration. All are welcome!

Posters
The abstracts that were accepted for posters will have their posters displayed throughout the Conference and the authors will be available for discussion during the breaks as noted in the program. The poster presentations offer a time for nurse leaders to network and share ideas about unique practice methods and solutions for a variety of healthcare settings. Poster abstracts were reviewed on the basis of original research, practice, or educational focus for a completed or in progress nursing leadership project or innovative approach.

Exhibits
Please visit and support our sponsors and exhibitors in the exhibit hall during the conference. The exhibitors and sponsors help to support this important educational activity for SWPONL and provides an opportunity for attendees and companies to interact personally.

Conference Registration and Fees
Take advantage of the registration discount and register early!

FULL CONFERENCE RATES

<table>
<thead>
<tr>
<th></th>
<th>Before August 5</th>
<th>After August 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWPONL Active Member</td>
<td>$295.00</td>
<td>$335.00</td>
</tr>
<tr>
<td>Student</td>
<td>$230.00</td>
<td>$250.00</td>
</tr>
<tr>
<td>*Non-Member</td>
<td>$420.00</td>
<td>$460.00</td>
</tr>
</tbody>
</table>

ONE DAY CONFERENCE RATES

<table>
<thead>
<tr>
<th></th>
<th>Before August 5</th>
<th>After August 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWPONL Active Member</td>
<td>$150.00</td>
<td>$180.00</td>
</tr>
<tr>
<td>Student</td>
<td>$120.00</td>
<td>$150.00</td>
</tr>
<tr>
<td>*Non-Member</td>
<td>$225.00</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

*Enjoy the benefits of SWPONL membership and the discounted conference registration fee by joining before your register. Click here to join SWPONL.

Click here to register for the SWPONL conference.

For payment by check – after you register, please print the registration or invoice and mail with the payment to: SWPONL, 461 Cochran Road, Box 246, Pittsburgh, PA 15228. If you have any questions, please contact us at 412-344-1414 or at lindam.kme@gmail.com. All cancellations must be received in writing. A $50 cancellation fee will be deducted up to 7 days in advance. After August 24, 2016 no refunds can be made for conference cancellations.
Conference Venue
SWPONL’s 37th Annual Educational Conference will be held once again at Nemacolin Woodlands Resort due to popular demand. Located in Farmington, Pennsylvania, Nemacolin has the best of both worlds: meeting rooms that allow attendees to engage fully in the educational sessions as well as an array of activities to enjoy at your leisure.

This luxury resort on 2,000 wooded acres is one of only six hotels and resorts in the world to host Forbes Five-Star, AAA Five-Diamond lodging and dining. In addition to the internationally acclaimed Woodlands Spa, the resort offers 36-holes of championship golf on two courses – the Pete Dye designed, PGA-tested Mystic Rock and the traditional Links Course, Nemacolin Field Club, featuring the Shooting Academy, an outdoor sporting facility on 140 acres complete with 30-stations, wing shooting, a spacious lodge, and fly fishing. Nemacolin Woodlands Resort offers guests so many options that it is often referred to as 2,000 acre resort playground! Visit www.nemacolin.com for a complete list of available activities.

Nemacolin Woodlands Resort
1001 Lafayette Drive
Farmington, PA 15437
Phone: 724-329-8555
Check-in: 4pm / Check-out: 11am

SWPONL Group Conference Room Rates
The Lodge: $169 Single/Double plus taxes
Chateau Lafayette: $199 Single/Double plus taxes
Reservations Phone: 1-800-422-2736
Group code: SWPONL

All reservations must be received by July 31, 2016 to ensure you get the discounted rate. The special conference rate and room availability cannot be guaranteed after the July 31, 2016 cut-off date.

Special Offerings for SWPONL Conference Attendees
Group room rate extended 3 days prior / 3 days after the conference for SWPONL attendees.
Waived resort fee for SWPONL Conference attendees.
Discount of 10% on activities for all SWPONL conference attendees - must be pre-planned to take advantage of this discount by calling 1-866-344-6957.
Complimentary WiFi access in the meeting rooms and in the guest rooms.

Resort Deadlines / Refunds
No refunds can be made for hotel cancellations made after August 1, 2016 or for no-shows.