



Pennsylvania Organization
of Nurse Leaders Annual
Leadership Conference

Oct. 19-20, 2017

Wyndham Gettysburg | Gettysburg, PA

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Dear Colleague,

Welcome to the 2017 Annual PONL Nursing Leadership Conference! It will once again be held at the Wyndham Hotel in historic Gettysburg, PA on Oct. 19-20, 2017.

PONL's Program & Education Committee members have been hard at work creating a conference schedule that is sure to captivate nurse leaders in all areas of their careers. Speakers will address key topics such as patient safety, health literacy, and cultural practices. You will leave with the knowledge to empower and lead your team into 2018 and beyond.

This year's conference will offer ample takeaways for all levels of nursing leaders. It will include valuable networking opportunities and an exhibit hall packed with new and exciting solutions for your practice. Our 25 accepted poster submissions will be on display for you to peruse and judge. We will also host our raffle and silent auction, which offers unique ways for you to support PONL and perhaps check some items off your holiday shopping list!

If you are not currently a PONL member, I highly encourage you to consider joining. In addition to top-notch educational programs and networking, our legislative involvement at both the state and federal level provides the much needed "Voice of Nursing Leadership" in Pennsylvania. In addition to our Group Membership Discount Program, we are excited to offer a New Leader membership to nurse leaders new to a management role. The details for both programs are available on our website – [visit for more information and to join](#).

Don't miss the exciting opportunities offered at the 2017 Annual PONL Nursing Leadership Conference. I hope to see you in Gettysburg on Oct. 19-20!

Sincerely,

Holly Lorenz, MSN, RN
President, PONL

PONL CONFERENCE AGENDA – THURSDAY, OCT. 19

10:00 a.m.

Registration and Poster Set Up

11:00 a.m.-12:00 p.m.

Welcome Luncheon- Sponsored by UPMC

12:00 p.m.-12:15 p.m.

Opening Remarks and Welcome

Elizabeth Menschner, MSN, MAS, RN,
NEA-BC

PONL Program and Education Chair



12:15 p.m.-1:30 p.m.

Keynote Speech: Culture of Practice Setting

Marie Manthey, PhD (Hon), PhD, MNA,
FAAN, FRCN

*Consultant, President Emeritus-Creative Health
Care Management*

Eden Prairie, MN



Sponsored by SAGE

1:30 p.m.-2:00 p.m.

Refreshment Break- Sponsored by California
University of Pennsylvania

2:00 p.m.-3:00 p.m.

Relational Competence

Marie Manthey, PhD (Hon), PhD, MNA,
FAAN, FRCN

3:00 p.m.-4:00 p.m.

State and Federal Legislative Update

Scott Bishop, MA

*Senior Vice President/Legislative Advocacy,
Hospital and Health System Association of
Pennsylvania*

Harrisburg, PA





LEADERSHIP CONFERENCE

PONL CONFERENCE AGENDA – THURSDAY, OCT. 19

4:00 p.m.-4:45 p.m.

PONL Annual Meeting

4:45 p.m.-5:15 p.m.

Hotel Check-in

5:15 p.m.-6:45 p.m.

Networking Reception- Sponsored by PRN Consultants

Enjoy networking with colleagues, visit our poster presenters, and stop by our vendor/ sponsor tables to learn about exciting products and services.

Donate a Silent Auction or Raffle Item

There will be a Silent Auction and a Raffle during the PONL Leadership Conference. Please consider making a donation.

Suggested items include: themed gift baskets, gift certificates, autographed items, and cultural items. Be creative and consider donating something unique to your area! The possibilities are endless and all donations are greatly appreciated!

PONL CONFERENCE AGENDA – FRIDAY, OCT. 20

7:00 a.m.

Breakfast and Registration- Sponsored by Kirby Bates Associates

8:00 a.m.-9:00 a.m.



The Role of the Nurse Leader with Health Literacy and Patient Safety

Jeffrey Bomboy, BS, RN, CPPS
*Patient Safety Liaison, Pennsylvania Patient Safety Authority
Harrisburg, PA*

9:00 a.m.-10:00 a.m.



PA Action Coalition Update

Holly Lorenz, MS, RN
*Chief Nurse Executive, UPMC
Pittsburgh, PA*

10:00 a.m.-10:30 a.m.

Refreshment Break- Sponsored by Grand Cayon University

10:30 a.m.-11:30 a.m.



Utilizing Linguistic Strategies & Cultural Intelligence to Improve the Patient Experience and Health Outcomes

Caroline Latterman, PhD, MEd
*Founder and CEO, Linguistic Consulting
New York, NY*

11:30 a.m.-12:30 p.m.

Lunch and Poster Awards



LEADERSHIP CONFERENCE

PONL CONFERENCE AGENDA – FRIDAY, OCT. 20

12:30 p.m.-2:00 p.m.



Impaired Healthcare Professionals Panel
Kathie Simpson, RN, BSN, CARN
*Executive Director- Pennsylvania Nurse Peer Assistance Program
Irwin, PA*

Kevin Knipe MSW, LSW
*Program Director- Pennsylvania Professional Health Monitoring Program
Harrisburg, PA*

2:00 p.m.-3:00 p.m.



Closing Keynote- Celebrate Nursing-Human by Birth, Hero by Choice
Renee Thompson, DNP, RN, CMSRN
Pittsburgh, PA

3:00 p.m.

Adjourn

PONL Program and Education Members:

Marion Burns Tuck - Executive Director

Liz Menschner- Program & Educational Committee Chair

Allison McIntosh-PONL Office

Wendy Batschelet

Sharon Johnson

Pat Davies

Julie Kaszuba

Amanda Esmond

Deborah Lampo

Ginny Glazier

Bonita Trapnell

Barbara Hannon- Vishio

Registration Information

2017 Registration Rates	Early Bird ¹ : on or before Sept. 22	Regular ² : after Sept. 22
PONL Member	\$375	\$425
Non-Member	\$500	\$550
Retired PONL Member	\$125	\$125
Student ³	\$125	\$125
One-Day Rate (Thursday or Friday)	\$225	\$225
Group Discount (5 or more)	\$350	\$350
NYONE and ONE NJ Member	\$375	\$425

[**REGISTER HERE**](#)

Registration Notes

¹Registration and fees must be submitted **on or before Sept. 22, 2017** in order to receive the Early Bird rates.

²Registration and fees submitted **after Sept. 22, 2017** will be charged the Regular Registration rate

³Anyone who registers as a student is required to send a copy of their valid student I.D. to [Allison McIntosh](#)

Registration Cancellation Policy

All registration cancellations and refund requests must be made in writing and submitted to [Allison McIntosh](#).

A refund of the full conference fee, minus a \$75 administrative fee, will be given for cancellations that are approved.

Refunds will not be processed until after the conference.

Substitutions

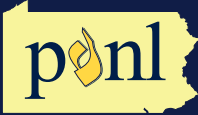
You may substitute registrants (from the same office/practice) prior to the conference. Please contact the PONL Office at 412-723-2535 for assistance. PONL does not accept responsibility for no shows at the conference.

Continuing Nursing Education (CNE) Contact Hours

The Southeastern Pennsylvania Organization of Nurse Leaders (SEPONL) is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited provider by the American Nurses Credentialing Center's Commission on Continuing Nursing Education (CNE) Contact Hours.

Posters

A variety of posters will be on display that address contemporary topics of interest to today's nurse leaders. Come and spend some time talking with the poster presenters and earn CE's at the same time! There are 25 accepted poster abstracts for 2017.



LEADERSHIP CONFERENCE

About the Venue

Wyndham Gettysburg

95 Presidential Circle | Gettysburg, PA 17325
(717) 339-0020

PONL is able to offer you reduced rates at **\$142 per night** Oct. 19-20. Take advantage now before the PONL block is sold out! *



Make your hotel reservations [HERE](#)

About the Wyndham

Located just outside downtown Gettysburg, the Wyndham Gettysburg Hotel is ideal for both business and pleasure. The Federal-style architecture reflects the area's storied Civil War past, with modern amenities offer to make your stay memorable.

After a busy day, enjoy a swim in the heated indoor pool, a workout in the state-of-the-art fitness center, or the latest movie release in their onsite theater. Retire for the night in one of 248 guest rooms and suites, thoughtfully appointed with plush bedding, signature Blue Harmony® bath products, and free WiFi.

Hotel Disclaimer

**The PONL block is NOT guaranteed through the deadline of Sept. 22, 2017. Once the block sells out, rooms will be available on a "space and rate availability basis" and the discounted conference rate will NOT be guaranteed. It is advised that you make your hotel arrangements as soon as possible.*