Dear Colleague,

The 2014 Annual PONL Nursing Leadership Conference will once again be held at the Wyndham Hotel in the historic town of Gettysburg, PA. The goal of this conference is to support and inform nursing leaders across the Commonwealth about issues that impact their work lives.

Our hard working and creative Program & Education Committee members have once again outdone themselves to capture a slate of speakers who will address key issues in healthcare today and tomorrow. Their topics are challenging, insightful and thought provoking.

Our conference this year will feature an expanded poster session as well as a variety of exhibitors and product demonstrations for you to explore. The PONL Fundraising Committee has planned a variety of unique ways for you to financially support PONL and perhaps do some pre-holiday shopping. The Networking Reception held on Wednesday evening provides you with an opportunity to catch up with old friends, and make new ones.

If you aren’t a PONL member, I encourage you to consider joining us. In addition to educational programs and networking, our legislative involvement at both the state and federal level provides the much needed “Voice of Nursing Leadership” in Pennsylvania. Visit our website, www.ponl.net, to join PONL. We also have a Membership Group Discount Program, which is available to groups of five or more. The details of the discount program are available on our website.

Don’t miss the exciting opportunities offered at the 2014 Annual PONL Nursing Leadership Conference. I hope to see you in Gettysburg October 22nd and 23rd!

Sincerely,

Susan E. Hoolahan

Susan E. Hoolahan, MSN, RN, NEA-BC
President, PONL
Hotel Information
Wyndham Gettysburg
95 Presidential Circle
Gettysburg, PA 17325

Phone Reservations: 717-339-0020  Group Code: 1021887PA_003

Follow the instructions at the bottom of the online reservation page, and click the orange reserve button to make your reservation. The PONL group code will automatically load when using the online reservation link listed above.

Room Rate: $133.00 if reserved by 9/26/2014. After 9/26/2014, reservations will be accepted on a space and rate available basis only.

---

Registration
Early registration deadline: Friday, September 26, 2014
Online registration and payment is available at http://ponl.wildapricot.org/events

Register early! It helps us plan better and keeps your costs down. Take advantage of the early registration discount by registering on or before September 26, 2014. The discounted rates are made available in order to facilitate the administrative planning which is required prior to the conference.

Once you register, you will receive a confirmation letter from PONL. If you do not receive a letter confirming receipt of your registration, please call us at 412-344-1414 to check your registration status, or contact us via email at: vogel@ponl.net.

Cancellation Policy: All cancellations must be received in writing via email to vogel@ponl.net. A $50 administrative fee will be assessed for cancellations received up to 72 hours in advance of the conference. After that time, no refunds will be issued. Attendee substitutions are permissible but please send a notice to PONL so that a name badge can be prepared.

---

Donate a Silent Auction or Raffle Item
We are excited to announce that there will be a silent auction and raffle during the PONL Leadership Conference. Please consider making a donation to the PONL Silent Auction and/or Raffle. Pictures, books, jewelry, music CD’s, sweaters, chocolates, theme gift baskets, gift certificates, handmade items, autographed items and cultural items are just a few popular suggestions. Contact PONL Headquarters at vogel@ponl.net with any questions regarding the auction or raffle.

---

Abstract Posters
A variety of posters will be on display that address contemporary topics of interest to today’s nurse leaders. Come and spend some time talking with poster presenters and earn CE’s at the same time!

Continuing Education Information
The Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited provider by the American Nurses Credentialing Center’s Commission on Accreditation.
PONL Conference Schedule – Wednesday, October 22, 2014

2014 PONL Program & Education Committee
Elizabeth Menschner, MAS, MSN, RN, NEA-BC
Conference Chair
Lori Hoffman, PhD, RNC
Deborah A. Lampo, MSN, RN, CNML, NE-BC
Mary A. O’Connor, PhD, RN
Kathleen Sankovich, BSN, MPM, BC-NE
Theresa Stine, MSN, MBA, RN, NEA-BC
Bonita Trapnell, MSN, RN, NEA-BC
Marion Burns Tuck, PhD, RN, FACHE, NEA-BC
PONL Executive Director
Pamela Vogel, MS
PONL Headquarters

11:00 – 12:00 PM
Lunch & Registration – Exhibits, Posters & Auction/Raffle Open

12:00 – 12:15 PM
Welcome
Elizabeth Menschner, MAS, MSN, RN, NEA-BC
2014 PONL Conference Chair

12:15 – 1:30 PM
Opening Keynote:
Leading Amidst Uncertainty
James F. Veronesi, RN, MSN, NEA-BC, CHE
Special Director, Talent Development Partnerships
The Advisory Board Company
Washington, DC

1:30 – 2:00 PM
Break – Exhibits, Posters & Auction/Raffle

2:00 – 3:00 PM
A Study of the Nurse Manager’s Impact on Staff Engagement & Quality
Barbara Wadsworth, DNP, RN, MBA, FACHE, FAAN, NEA-BC
Senior Vice President/CNO
Main Line Health
Bryn Mawr, Pennsylvania

3:00 – 4:00 PM
Legislative Update and a Call for Nurse Leader Involvement
Scott Bishop
Senior Vice President – Legislative Advocacy
The Hospital and Healthsystem Association of Pennsylvania
Harrisburg, Pennsylvania

4:00 – 4:30 PM
General PONL Membership Meeting

4:30 – 5:00 PM
Hotel Check-In

5:00 – 6:30 PM
Networking Reception & Poster Presentations
Hors d’Oeuvres and Cash Bar
Auction/Raffle

Conference Registration Fees

PONL Member
$350 – on or before Sept. 26th
$400 – after Sept. 26th

Partners – SWPONL, NYONE, ONE NJ
$350 – on or before Sept. 26th
$400 – after Sept. 26th

Non-Member
$500 – Includes 1 year PONL membership

Student - $100
One Day - $200

Register now at
http://www.ponl.wildapricot.org/events
7:00 – 7:45 AM
Breakfast – Exhibits, Posters & Auction/Raffle

7:45 – 8:00 AM
Welcome
Susan E. Hoolahan, MSN, RN, NEA-BC, PONL President

8:00 – 9:00 AM
Update on Pennsylvania Health Care and Implications for Nursing Leaders
Andy Carter
President and Chief Executive Officer
The Hospital & Healthsystem Association of Pennsylvania
Harrisburg, Pennsylvania

9:00 – 10:00 AM
Population Health Business and Clinical Imperatives
Steven R. Carson, RN, BSN, MHA
Vice President, Clinical Integration
Chief of Operations
Temple Center for Population Health
Temple University Health System
Philadelphia, Pennsylvania

10:00 – 10:30 AM
Break – Exhibits, Posters & Auction/Raffle

10:30 – 11:30 AM
The Nuts and Bolts of VBP: Impact of Scores on Reimbursement
Sandra Myerson, BSN, RN, MBA, MS
Managing Consultant
Director, Clinical & Operational Consulting
Press Ganey Associates, Inc.
South Bend, Indiana

11:30 – 12:30 PM
Lunch – Poster Awards, Auction and Raffle Results

12:30 – 2:00 PM
Performance and Advocacy of the Clinical Nurse Leader Role
Sonja Orff, RN, MS, CNL
Clinical Nurse Leader
Special Care Unit
Maine Medical Center
Portland, Maine

Panel Moderator:
Mary O’Connor, PhD, RN
Professor, Coordinator – MSN Program
California University of Pennsylvania
California, Pennsylvania

CNL Panel:
Sonja Orff, RN, MS, CNL
Rose L. Hoffmann, PhD, RN
Associate Professor
Clinical Nurse Leader Program Coordinator
University of Pittsburgh School of Nursing
Pittsburgh, Pennsylvania

Barbara Wadsworth, DNP, RN, MBA, FACHE, FAAN, NEA–BC
Senior Vice President/CNO
Main Line Health
Bryn Mawr, Pennsylvania

2:00 – 3:00 PM
Closing Keynote:
Dr. Strange Tech, or How I Learned to Stop Worrying and Love Innovation
Donald Levick, MD, MBA, FHIMSS
Chief Medical Information Officer
Diplomate, Clinical Informatics, ABPM
Lehigh Valley Health Network
Allentown, Pennsylvania

3:00 PM
Adjournment / CE’s / Evaluation Collection